



WHTM  
3235 Hoffman Street  
PO BOX 5860  
Harrisburg, PA 17110-5860

## Contract # 199745

### Schedule Dates

10/30/12-11/06/12

### Advertiser

Teplitz (16209)

### Agency

Buying Time Media (1235)

### Product

Political-Political (1088)

### Brand

POLITICAL (2893)

### Salesperson

Jones, Mike (1068)

### Sales Office

CONTINENTAL - Washington, DC

### Buyer Name

MURRAY, KRISTA

### Phone/Fax

/

### CPE

408/415/2547

### Account Types

National/Political Candidate Agency

### Billing Type

Standard

### Comments

DSSCC / TEPLITZ

Date Entered 10/29/12  
Last Modified 11/02/12  
Entered By Nicole Heckard  
CO-OP No  
Headline # ECR08889983  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$6,153.75  
Net Total \$34,871.25  
Sales Tax

## WHTM Harrisburg (WHTM)

By Broadcast Month Spots Rate  
Nov. 2012 130 \$41,025.00  
Grand Total: 130 \$41,025.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/30/12-11/02/12	2	:30	5:28A- NEWS-ABC27 NEWS DAYBREAK AT 530A			1	1	2	1			5	\$175.00	\$875.00	WHTM Harrisburg (WHTM)		10/29/12
2.0	Normal Line / SPOT (2)	11/05/12-11/06/12	2	:30	5:28A- NEWS-ABC27 NEWS DAYBREAK AT 530A		1	1						2	\$175.00	\$350.00	WHTM Harrisburg (WHTM)		10/29/12
3.0	Normal Line / SPOT (3)	10/30/12-11/02/12	2	:30	4:58A- NEWS-ABC27 NEWS DAYBREAK AT 5A	3		X	X	X	X			3	\$150.00	\$450.00	WHTM Harrisburg (WHTM)		10/29/12
4.0	Normal Line / SPOT (4)	11/05/12-11/06/12	2	:30	4:58A- NEWS-ABC27 NEWS DAYBREAK AT 5A		1	1						2	\$150.00	\$300.00	WHTM Harrisburg (WHTM)		10/29/12
5.0	Normal Line / SPOT (5)	10/30/12-11/02/12	2	:30	9A- REGIS & KELLY			2	2	2	2			8	\$150.00	\$1,200.00	WHTM Harrisburg (WHTM)		10/29/12
6.0	Normal Line / SPOT (6)	11/05/12-11/06/12	2	:30	9A- REGIS & KELLY		2	2						4	\$150.00	\$600.00	WHTM Harrisburg (WHTM)		10/29/12
7.0	Normal Line / SPOT (7)	10/30/12-11/02/12	2	:30	12:30P- JUDGE JOE BROWN AT 1230P			1	1	1	1			4	\$100.00	\$400.00	WHTM Harrisburg (WHTM)		10/29/12
8.0	Normal Line / SPOT (8)	11/05/12-11/05/12	2	:30	12:30P- JUDGE JOE BROWN AT 1230P		1							1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		10/29/12
9.0	Normal Line / SPOT (9)	10/30/12-11/02/12	2	:30	12P- NEWS-ABC27 NEWS AT 12P			1	1	1	1			4	\$200.00	\$800.00	WHTM Harrisburg (WHTM)		10/29/12
10.0	Normal Line / SPOT (10)	11/05/12-11/05/12	2	:30	12P- NEWS-ABC27 NEWS AT 12P		1							1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		10/29/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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Date:

Comments:

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**Schedule Dates** 10/30/12-11/06/12  
**Advertiser** Teplitz (16209)  
**Agency** Buying Time Media (1235)  
**Product** Political-Political (1088)  
**Brand** POLITICAL (2893)  
**Salesperson** Jones, Mike (1068)  
**Sales Office** CONTINENTAL - Washington, DC  
**Buyer Name** MURRAY, KRISTA  
**Phone/Fax** /  
**CPE** 408/415/2547  
**Account Types** National/Political Candidate Agency  
**Billing Type** Standard  
**Comments** DSSCC / TEPLITZ

Buying Time Media  
650 Mass Ave NW  
Suite 210  
Washington, DC 20001

**Date Entered** 10/29/12  
**Last Modified** 11/02/12  
**Entered By** Nicole Heckard  
**CO-OP** No  
**Headline #** ECR08889983  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$6,153.75  
**Net Total** \$34,871.25  
**Sales Tax**

## WHTM Harrisburg (WHTM)

**By Broadcast Month**  
Nov. 2012 130  
Grand Total: 130  
**Spots**  
130  
**Rate**  
\$41,025.00  
\$41,025.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT (11)	10/30/12-11/02/12	2	:30	10A- ANDERSON COOPER			2	2	2	2			8	\$100.00	\$800.00	WHTM Harrisburg (WHTM)		10/29/12
12.0	Normal Line / SPOT (12)	11/05/12-11/05/12	2	:30	10A- ANDERSON COOPER		2							2	\$100.00	\$200.00	WHTM Harrisburg (WHTM)		10/29/12
13.0	Normal Line / SPOT (13)	10/30/12-11/02/12	2	:30	10:58A- ABC-THE VIEW			2	2	2	2			8	\$200.00	\$1,600.00	WHTM Harrisburg (WHTM)		10/29/12
14.0	Normal Line / SPOT (14)	11/05/12-11/05/12	2	:30	10:58A- ABC-THE VIEW		2							1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		10/29/12
14.0.1	Closed Preempt (14)	11/05/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
15.0	Normal Line / SPOT (15)	10/30/12-11/02/12	2	:30	4P- 4:58:31P (EST)			2	2	2	2			8	\$300.00	\$2,400.00	WHTM Harrisburg (WHTM)		10/29/12
16.0	Normal Line / SPOT (16)	11/05/12-11/05/12	2	:30	4P- 4:58:31P (EST)		2							2	\$300.00	\$600.00	WHTM Harrisburg (WHTM)		10/29/12
17.0	Normal Line / SPOT (17)	10/30/12-11/02/12	2	:30	4:58:31P- 5:30P (EST)			1	1	1	1			4	\$500.00	\$2,000.00	WHTM Harrisburg (WHTM)		10/29/12
18.0	Normal Line / SPOT (18)	11/05/12-11/05/12	2	:30	4:58:31P- 5:30P (EST)		1							1	\$500.00	\$500.00	WHTM Harrisburg (WHTM)		10/29/12
19.0	Normal Line / SPOT (19)	10/30/12-11/02/12	2	:30	5:30P- 5:57:56P (EST)			1	1	1	1			4	\$500.00	\$2,000.00	WHTM Harrisburg (WHTM)		10/29/12
20.0	Normal Line / SPOT (20)	11/05/12-11/05/12	2	:30	5:30P- 5:57:56P (EST)		1							1	\$500.00	\$500.00	WHTM Harrisburg (WHTM)		10/29/12
21.0	Normal Line / SPOT (21)	10/30/12-11/02/12	2	:30	5:57P- NEWS-ABC27 NEWS AT 6P			1	1	1	1			4	\$800.00	\$3,200.00	WHTM Harrisburg (WHTM)		10/29/12
22.0	Normal Line / SPOT (22)	11/05/12-11/05/12	2	:30	5:57P- NEWS-ABC27 NEWS AT 6P		1							1	\$800.00	\$800.00	WHTM Harrisburg (WHTM)		10/29/12

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CONTINENTAL - Washington, DC

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### Phone/Fax

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408/415/2547

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### Billing Type

Standard

### Comments

DSSCC / TEPLITZ

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CO-OP No  
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Package Deal  
Commission % 15.00  
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Net Total \$34,871.25  
Sales Tax

## WHTM Harrisburg (WHTM)

By Broadcast Month	Spots	Rate
Nov. 2012	130	\$41,025.00
<b>Grand Total:</b>	<b>130</b>	<b>\$41,025.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
23.0	Normal Line / SPOT (23)	10/30/12-11/02/12	2	:30	7P- NEWS-ABC27 NEWS AT 7P			1	1	1	1			4	\$400.00	\$1,600.00	WHTM Harrisburg (WHTM)		10/29/12
24.0	Normal Line / SPOT (24)	11/05/12-11/05/12	2	:30	7P- NEWS-ABC27 NEWS AT 7P		1							1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		10/29/12
25.0	Normal Line / SPOT (25)	10/30/12-11/02/12	2	:30	6:30P- ABC-ABC WORLD NEWS		2	X	X	X	X			2	\$800.00	\$1,600.00	WHTM Harrisburg (WHTM)		10/29/12
26.0	Normal Line / SPOT (26)	11/03/12-11/03/12	2	:30	7P- NEWS-ABC27 NEWS SATURDAY AT 7P							1		1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		10/29/12
27.0	Normal Line / SPOT (27)	11/03/12-11/03/12	2	:30	7:30P- INSIDE EDITION WEEKEND SAT 730P							1		1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		10/29/12
28.0	Normal Line / SPOT (28)	11/03/12-11/03/12	2	:30	8A- ABC-GOOD MORNING AMERICA SATURDAY							1		1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		10/29/12
29.0	Normal Line / SPOT (29)	11/04/12-11/04/12	2	:30	7:58A- ABC-GOOD MORNING AMERICA SUNDAY								1	1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		10/29/12
30.0	Normal Line / SPOT (30)	10/30/12-11/04/12	2	:30	Orbit- [T]NEWS-ABC27 NEWS AT 11P(Tu We Th Fr), [T]NEWS-ABC27 NEWS AT 11P WEEKEND(Su)			1	1	1	1			5	\$600.00	\$3,000.00	WHTM Harrisburg (WHTM)		10/29/12

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Grand Total: 130 \$41,025.00

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31.0	Normal Line / SPOT (31)	11/05/12-11/05/12	2	:30	11P- NEWS-ABC27 NEWS AT 11P	1	1							1	\$600.00	\$600.00	WHTM Harrisburg (WHTM)		10/29/12
32.0	Normal Line / SPOT (32)	11/03/12-11/03/12	2	:30	11:30P- NEWS-ABC27 NEWS @ 11PM (LATE RUN)							1		1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		10/29/12
33.0	Normal Line / SPOT (33)	10/30/12-11/02/12	2	:30	7:30P- INSIDE EDITION 730P		1	1	1	1				4	\$300.00	\$1,200.00	WHTM Harrisburg (WHTM)		10/29/12
34.0	Normal Line / SPOT (34)	11/05/12-11/05/12	2	:30	7:30P- INSIDE EDITION 730P	1	1								\$300.00		WHTM Harrisburg (WHTM)		10/29/12
34.0.1	Closed Preempt (34)	11/05/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
35.0	Normal Line / SPOT (35)	10/30/12-11/02/12	2	:30	6A- 6:30A (EST)		1	1	1	1				4	\$500.00	\$2,000.00	WHTM Harrisburg (WHTM)		10/29/12
36.0	Normal Line / SPOT (36)	11/05/12-11/05/12	2	:30	6A- 6:30A (EST)	1	1							1	\$500.00	\$500.00	WHTM Harrisburg (WHTM)		10/29/12
37.0	Normal Line / SPOT (37)	10/30/12-11/02/12	2	:30	6:30A- 7A (EST)		1	1	1	1				4	\$500.00	\$2,000.00	WHTM Harrisburg (WHTM)		10/29/12
38.0	Normal Line / SPOT (38)	11/05/12-11/05/12	2	:30	6:30A- 7A (EST)	1	1							1	\$500.00	\$500.00	WHTM Harrisburg (WHTM)		10/29/12
39.0	Normal Line / SPOT (7)	11/01/12-11/02/12	2	:30	12:30P- JUDGE JOE BROWN 1230P	1				X	X			1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		10/31/12
40.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	12:30P- JUDGE JOE BROWN 1230P		1							1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)	8	10/31/12

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WHTM Harrisburg (WHTM)  
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Grand Total: 130 \$41,025.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
41.0	Normal Line / SPOT (12)	11/05/12-11/06/12	2	:30	10A- ANDERSON COOPER	1	1							2	\$100.00	\$200.00	WHTM Harrisburg (WHTM)		10/31/12
42.0	Normal Line / SPOT (3)	11/01/12-11/02/12	2	:30	5A- 5:30A (EST)					1	1			2	\$150.00	\$300.00	WHTM Harrisburg (WHTM)		10/31/12
43.0	Normal Line / SPOT (9)	11/01/12-11/02/12	2	:30	12P- 12:30P (EST)	1				X	X			1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		10/31/12
44.0	Normal Line / SPOT (10)	11/05/12-11/05/12	2	:30	12P- NEWS-ABC27 NEWS AT 12P	1	1							1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		10/31/12
45.0	Normal Line / SPOT (14)	11/05/12-11/06/12	2	:30	10:58A- ABC- THE VIEW	1	1							1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		10/31/12
45.0.1	Closed Preempt (14)	11/05/12															WHTM Harrisburg (WHTM)	Pre-Empty/Exception -	10/31/12
46.0	Normal Line / SPOT (39)	11/03/12-11/03/12	2	:30	9A- NEWS-ABC27 NEWS SATURDAY MORNING 9A							1		1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		10/31/12
47.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	10P- ABC- CASTLE	1	1							1	\$1,800.00	\$1,800.00	WHTM Harrisburg (WHTM)		11/1/12
48.0	Normal Line / SPOT	11/02/12-11/02/12	2	:30	7A- 9A (EST)							2		2	\$500.00	\$1,000.00	WHTM Harrisburg (WHTM)		11/1/12
49.0	Revised Line / SPOT	11/05/12-11/06/12	4	:30	7A- ABC-GOOD MORNING AMERICA	1	1										WHTM Harrisburg (WHTM)		11/1/12
49.1	Normal Line / SPOT	11/05/12-11/06/12	2	:30	7A- ABC-GOOD MORNING AMERICA	1	1							2	\$500.00	\$1,000.00	WHTM Harrisburg (WHTM)		11/1/12

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Sales Office CONTINENTAL - Washington, DC  
Buyer Name MURRAY, KRISTA  
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Account Types National/Political Candidate Agency  
Billing Type Standard  
Comments DSSCC / TEPLITZ

Date Entered 10/29/12  
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50.0	Normal Line / SPOT	11/04/12-11/04/12	2	:30	9A- NEWS-ABC27 NEWS SUNDAY MORNING 9A								1	1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		11/1/12
51.0	Normal Line / SPOT	11/02/12-11/02/12	2	:30	11:35P- ABC-ABC NEWS NIGHTLINE					3					\$200.00		WHTM Harrisburg (WHTM)		11/1/12
51.0.1	Closed Preempt	11/02/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
51.0.2	Closed Preempt	11/02/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
51.0.3	Closed Preempt	11/02/12															WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
52.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	11:35A- 12:05A (EST)					1				1	\$500.00	\$500.00	WHTM Harrisburg (WHTM)		11/1/12
53.0	Normal Line / SPOT	11/04/12-11/04/12	1	:30	4P- 6P (EST)								1	1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		11/1/12
54.0	Normal Line / SPOT	11/04/12-11/04/12	1	:30	9A- 10A (EST)								1	1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		11/2/12
55.0	Normal Line / SPOT	11/04/12-11/04/12	1	:30	6P- 6:30P (EST)								1	1	\$500.00	\$500.00	WHTM Harrisburg (WHTM)		11/2/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b>	
<b>Date:</b>	8/29/12

1, Buying Time LLC

being/on behalf of: Rob Tepitz for State Senate, a legally

qualified candidate of the Democratic political

party for the office of: PA State Senate District 15

in the General

election to be held on: November 6, 2012

do hereby request station time as follows:

[illegible]

**Total Charges: \$**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

DSSCC  
PO Box 3792  
Harrisburg, PA 17105

I represent that the payment for the above described broadcast time has been furnished by:

Democratic State Senate Campaign Committee authorized by Friends of Rob Tepitz

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jessica L. Cosme

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

**To Be Signed By Candidate or Authorized Committee**

8/29/10  
Date

Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title




Morgan Stanley - Medi 10/27-11/6 Tepitz 29,601.25

C# 195745

BUYING TIME LLC MEDIA ACCOUNT 43878  
WHTM-TV 10/27-11/6 29,601.25

MEMO 10/27-11/6 Tepitz

AUTHORIZED SIGNATURE 

Expense Analyzer ☐

\*\*\*\*\*Twenty-Nine Thousand Six Hundred One and 25/100\*\*\*\*\*  
DOLLARS

PAY TO THE ORDER OF WHTM-TV \$\*\*29,601.25

10/25/2012

43878

BUYING TIME LLC  
MEDIA ACCOUNT  
660 MASSACHUSETTS AVE. NW STE 210  
WASHINGTON, DC 20001

MORGAN STANLEY SMITH BARNEY  
UMB BANK, N.A.  
KANSAS CITY, MO 64108  
1-800-688-3462

429  
58-1551/441

44429

MORGAN STANLEY SMITH BARNEY  
UMB BANK, N.A.  
KANSAS CITY, MO 64106  
1-800-688-3462

429  
58-1551/441

10/31/2012

BUYING TIME LLC  
MEDIA ACCOUNT  
660 MASSACHUSETTS AVE, NW STE 210  
WASHINGTON, DC 20001

PAY TO THE  
ORDER OF: WHTM-TV

\$\*\*3,867.50

Three Thousand Eight Hundred Sixty-Seven and 50/100\*\*\*\*\*

DOLLARS

Expense  
Analyst

*Handwritten signature*

AUTHORIZED SIGNATURE

MEMO

add Tepitz

BUYING TIME LLC

MEDIA ACCOUNT

44429

WHTM-TV

add

10/31/2012

3,867.50

Morgan Stanley - Medi add Tepitz

3,867.50

Morgan Stanley - Medi add Tepiltz

1,402.50

C# 198745

WHTM-TV

add

10/29/2012

1,402.50

44268

MEDIA ACCOUNT

BUYING TIME LLC

MEMO

add Tepiltz

Expense  
Analyzer

AUTHORIZED SIGNATURE

*[Signature]*

DOLLARS

\$ \*\*1,402.50

PAY TO THE ORDER OF WHTM-TV

10/29/2012

BUYING TIME LLC  
MEDIA ACCOUNT  
650 MASSACHUSETTS AVE. NW STE 210  
WASHINGTON, DC 20001

MORGAN STANLEY SMITH BARNEY  
UMB BANK, N.A.  
KANSAS CITY, MO 64108  
1-800-688-3462

56-1551/441  
429

44268